

	Brand Owner	Veja Fair Trade		
	Brands	Veja		
	CSR Report Link	https://project.veja-store.com/fr/intro/		
	Result:		11 out of 18	
	Climate/ Carbon Emissions	Answer	Remark	Hyperlink
1	Has the brand (owner) disclosed the annual absolute climate footprint of its 'own operations', and has it accomplished an overall absolute climate footprint reduction compared to the result of the previous reporting year?	Yes	Veja has published a climate footprint of its own operations from 2019 [10,65 tCO2e] and 2020 [6,63 tCO2e] and has reduced its climate footprint.	https://project.veja-store.co
2	Has the brand (owner) disclosed the annual absolute climate footprint of its supply chain that is 'beyond own operations'?	Yes	Veja publishes the climate footprint of its supply chain for [2019], reporting an emissions figure of 36 818 tons of CO2.	
3	Has the brand (owner) accomplished a reduction of this annual absolute climate footprint 'beyond own operations' compared to the result of the previous reporting year?	?	Veja has publishes the climate footprint of its supply chain from 2019 but not from 2020. The brand reports good practices regarding lower CO2 emission of their raw materials but it is not clear how significant these reductions are.	
4	Is at least 50% of the electricity used by the brand (company) generated from renewable resources, such as wind or solar energy?	Yes	Veja reports for 2020 to have used 65% renewable energy from Enercoop in France, 9% windenergy in its operations in the US and 5% from different sources in Brazil (65% of the electricity is produced by hydroelectric: 8,4% from biomass, 8,6% wind, 1% from solar, 9,3% natural gas).	https://project.veja-store.com/en/single/emissions/

5	Is all the electricity used by the brand (company) generated from renewable resources, such as wind or solar energy?	?	Veja reports 95% of the 190.180-kWh consumed by VEJA in 2020 came from renewable sources. The electricity consumption of the offices based in Brazil was not considered renewable because 17% comes from non-renewable sources. The brand reports of difficulties in purchasing renewable energy in Brazil: "only large consumers with high energy demands can choose their electricity supplier".	
Environment				
6	Does the brand (company) use environmentally 'preferred' raw materials for more than 25% of its volume?	Yes	Veja uses environmentally preferred fibres, such as recycled PET bottles, organic cotton and recycled cotton 79 % of the total consumption.	https://project.veja-store.com/en/single/transparency/
7	Does the brand (company) use environmentally 'preferred' raw materials for more than 50% of its volume?	Yes	See remark for Environment Policy Question 6.	
8	Does the brand (company) use environmentally 'preferred' raw materials for more than 90% of its volume?	?	See remark for Environment Policy Question 6.	
9	Does the brand (company) report on the implementation of its environmental policy related to the 'wet processes' within the production cycle, like bleaching and dyeing of fabrics?	Yes	Veja reports they check the chemical safety of their product to ensure all hazardous chemicals have been eliminated from their production processes and publishes these test reports. Additionally Veja reports Polyvinyl chloride (PVC) has been phased out of its supply chain. However, Veja does not publish an MRSL or rules for wastewater treatment.	https://project.veja-store.com/en/single/transparency/
10	Has the brand (company) eliminated at least three suspect chemical group, such as Phthalates or Perfluorinated chemicals from its entire garment production?	?	See remark for Environment Policy Question 6.	

11	Does the brand (owner) report what percentage of its consumer packaging materials are renewable or made from recycled materials, and does the brand implement best practices or concrete policies which have reduced the environmental impact of their packaging materials?	Yes	Veja reports that its shoeboxes are on average 60% made of recycled cardboard and that the virgin materials are FSC certified. Additionally Veja reports of their best practice to optimize box sizes to reduce their material consumption.	https://project.veja-store.com/en/single/production
12	Does the brand encourage the longevity of products by offering a lifetime guarantee, repair services or supporting the return or re-use of garments?	Yes	Veja has been piloting a repair service with good results and provides caring instructions for their products.	https://project.veja-store.com/en/single/production https://www.youtube.com/w
Labor conditions / Human rights				
13	Has the brand (owner) published a specific list of direct suppliers (according to the Transparency Pledge standards) that have collectively contributed to more than 90% of the purchase volume?	?	Veja has published a list of direct suppliers but the list is not in line with Transparency Pledge.	https://project.veja-store.com/en/single/production
14	Is the list of direct suppliers extended with suppliers further down the supply chain, with a minimum of 40% of suppliers?	Yes	Veja discloses a list of their material suppliers.	https://project.veja-store.com/en/single/deconstructing/ https://project.veja-store.com/en/single/cotton/ https://project.veja-store.com/en/single/rubber/
15	Does the brand (owner) have a policy to make sure there is an accessible grievance mechanism in place for factory workers and are at least 25% of workers informed about their rights regarding this mechanism (e.g. through training)? Does the brand report on the grievances, publish corrective action plans and progress reports?	Yes	Veja describes their grievance mechanism and publishes the reports from social audits.	https://project.veja-store.com/en/single/production https://project.veja-store.com/en/single/production
16	Does the brand (owner) publicly commit to a living wage benchmark with defined wages per production region or factory?	?	Veja does not provide concrete information about policy measures to establish the payment of living wages at its apparel manufacturers.	https://project.veja-store.com/en/single/production

17	Does the brand (owner) set a target to establish the payment of living wages at its apparel manufacturers, and is the brand on track to achieve this target y having realised payment of living wages for at least 10% of its production volume?	?	See remark for Labour conditions / Human rights Policy Question 16.	https://project.veja-store.com/en/single/production
18	Does the brand (owner) adhere to buying practices that enable living wages and good labour conditions, such as long-term relations with factories, and concentrating production at a limited number of factories?	Yes	Veja reports that approximately 60% of its total volume for 2020 was produced by a factory they have cooperated since 2013.	https://project.veja-store.com/en/single/production